

# FIRST NATIONS IN BC KNOWLEDGE NETWORK

Create new networks, make your message visible, and join the conversation with First Nations in BC! The First Nations in BC Knowledge Network receives over 100,000 site visitors each year with a network of over 6000 social media followers and 2000 E-newsletter subscribers.

## Advertising Rates (GST not included)

Location	Impressions	Savings	Total
<b>A</b>	100,000	Save 0%	\$260
	200,000	Save 5%	\$495
	300,000	Save 10%	\$700

<b>B C D</b>	100,000	Save 0%	\$225
	200,000	Save 5%	\$430
	300,000	Save 10%	\$610

Location	Length	Savings	Total
<b>Newsletter</b> only	60 days	Save 0%	\$180
<b>Newsletter</b> with purchase of web ad	60 days	Save 50%	\$90

## Listing Rates (GST not included)

**1**  
Listing

### Competitive Rate

1 job,  
news or event

Active for  
30 days

Formatting

Customized  
branding

Email newsletter

Social media  
promotion

\$160

**5**  
Listings

### 15% discount

5 jobs,  
news or events

Each listing active  
for 30 days

Formatting

Customized  
branding

Email newsletter

Social media  
promotion

\$680

**10**  
Listings

### 25% discount

10 jobs,  
news or events

Each listing active  
for 30 days

Formatting

Customized  
branding

Email newsletter

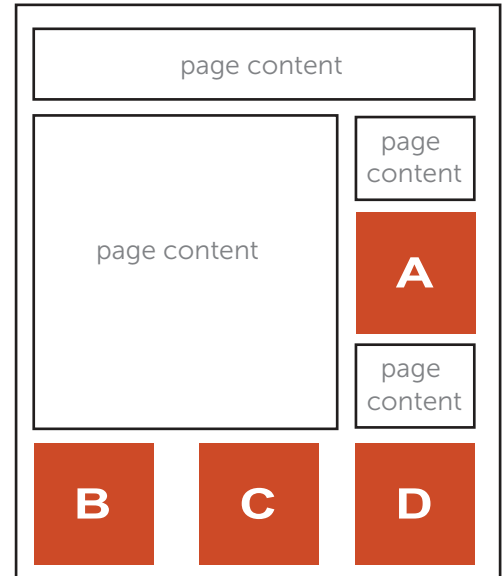
Social media  
promotion

+ Listings report available

\$1200

## AD PLACEMENT & SIZE

A = Sidebar B, C, D = below fold



Website ad size: A/B/C/D= 300 x 250 pixels  
Newsletter ad size: 550x73 pixels  
72 dpi, PNG / JPEG / GIF  
Please provide URL for ad hyperlink.

## WHAT ARE LISTINGS?

Listings are jobs, press-releases, bids/tenders, news & events postings.

## PROMOTION

All listings will be included in monthly newsletter. Listings will also be promoted through powerful social media channels.



**First Nations  
Technology Council**

First Nations Technology Council  
P: 604-921-9939  
www.technologycouncil.ca  
info@fntc.info